



September 2016

Dear Chapter Supporter:

I'm excited to announce chairs are in place, committees are being formed and planning is underway for 2017. We are developing a calendar full of events for our membership including: a membership appreciation & kickoff "Engage", an annual fundraiser "Rockin' the Runway", an annual conference "Enlighten" and an awards celebration "impactFULL". Other activities in the works are team meetings offering CEU's, coffee connections for emerging professionals, student socials and a career & advocacy day at UNL just to name a few. All of these activities require financial support; your sponsorship will help to make them happen!

Sponsorships enable the Chapter to successfully carry out events and activities, delivering value in many forms to our members. If you have contributed in past years, I'd like to extend a genuine "thank you" for your support and sincerely hope you've made valuable connections within our membership.

We are currently seeking sponsorships for 2017 and have prepared an easy-to-read menu with options ranging from \$25.00 to \$5,000.00. Whether you're a business owner, an industry partner, a professional or allied member, we've revamped the sponsorship process to make contributing the easiest it has ever been. Please read on and consider supporting our amazing Chapter! Thank you for your consideration!

Sincerely,

Gwen Ahrens, ASID, NCIDQ
President, NE-IA Chapter of ASID

2016-2017 NE/IA Chapter Sponsorship Menu

Please review the sponsorship categories below. If you're interested in sponsoring our Chapter, please email the Chapter Administrator, Annette, at admin@asid-neia.org. After your information is received an agreement will be sent. Please indicate your interest by November 4, 2016. Sponsorship funds are due in full by March 1, 2017. A payment schedule is available upon request.

Sponsorships, contributions, or gifts to the Nebraska/Iowa Chapter of the American Society of Interior Designers are not tax deductible as charitable contributions; however they may be considered an advertising/marketing or business expense. Please check with your accountant to verify the designation.

Platinum Sponsorship - \$5,000.00

Recognition:

- 2'x4' banner printed with company logo to be displayed at ALL Chapter events (exclusive to Platinum Chapter Sponsors)
- Free team entry for "Rockin' the Runway" (exclusive to Platinum Chapter Sponsors)
- 2'x4' group banner to be displayed at all Chapter events
- Company logo formatted into the signature of every email distributed by Chapter Administrator
- 8 admission tickets to be used at the major Chapter events of your choosing
- Business cards or promotional materials no larger than 5"x7" may be placed on tables at all major Chapter events
- Sponsorship reel: company logo and 3 alternating photos to be placed on a continuous loop video at all major Chapter events (Platinum Sponsors will receive 3 times the exposure of the Bronze Sponsor)
- Free booth at annual conference "Enlighten" (exclusive to Platinum Chapter Sponsors) when an Expo is held; otherwise free table display
- A representative from your company will be given the opportunity to provide a brief company overview at all major events and introduce a speaker at conference
- Company logo displayed on Chapter website (www.asid-neia.org) January through December
- Company logo and a link to your company's website displayed on our monthly e-newsletter Design Expressed; twelve issues (January through December)
- Corporate co-sponsorship available at this level; company logos (combined) cannot be larger than any other single platinum sponsor

Silver Sponsorship - \$3,000.00

Recognition:

- 2'x4' banner printed with company logo to be displayed at all major Chapter events
- 2'x4' group banner to be displayed at all Chapter events
- Company logo formatted into the signature of every email distributed by Chapter Administrator
- 6 admission tickets to be used at the major Chapter events of your choosing
- Business cards or promotional materials no larger than 5"x7" may be placed on tables at all major Chapter events

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- Sponsorship reel: company logo and 2 alternating photos to be placed on a continuous loop video at all major Chapter events (Silver Sponsors will receive 2 times the exposure of the Bronze Sponsor)
- 50% off a booth at the annual conference/expo "Enlighten" (exclusive to Silver Chapter Sponsors) when an Expo is held
- A representative from your company will be given the opportunity to provide a brief company overview and introduce a speaker at conference
- Company logo displayed on Chapter website, www.asid-neia.org, for 6 months (of your choosing)
- Company logo and a link to your company's website displayed on our monthly e-newsletter Design Expressed, 6 issues (in months of your choice)

Bronze Sponsorship - \$2,000.00

Recognition:

- 2'x4' Banner printed with company logo to be displayed at all major Chapter events
- 2'x4' Group banner to be displayed at all Chapter events
- Company logo formatted into the signature of every email distributed by Chapter Administrator
- 3 admission tickets to be used at the major Chapter events of your choosing
- Business cards or promotional materials no larger than 5"x7" may be placed on tables at all major Chapter events
- Sponsorship reel: company logo and 1 photo to be placed on a continuous loop video at major Chapter events
- 25% off a booth at the annual conference/expo "Enlighten" (exclusive to Chapter Sponsors) when an Expo is held
- Company logo displayed on Chapter website, www.asid-neia.org, for 3 months (of your choosing)
- Company logo and a link to your company's website displayed on our monthly e-newsletter Design Expressed, 3 issues (in months of your choice)

The following sponsorship opportunities help develop our activities and programs. They are tailored to funnel funds into specific areas of interest. Contributors will be recognized periodically on the website and e-newsletters, as well as on any applicable event programs. A slide on the sponsorship reel (shown at major events) will also recognize these sponsors according to contribution.

"Enlighten" Conference/Education

Sponsor \$500.00 _____ Sponsor \$250.00 _____ Sponsor \$100.00 _____

By sponsoring education, your contribution will help the Chapter grow its Professional Development Program: conference keynote speaker, technology/marketing/social media how-to sessions, professionalism workshops, NCIDQ preparation course, etc.; every member benefits!

Student Activities

Sponsor \$500.00 _____ Sponsor \$250.00 _____ Sponsor \$100.00 _____

The ability to make personal and professional connections at the student level directly affects Chapter growth. Career & advocacy day festivities, building relationships with educators, volunteering time for mid-semester desk critiques and formal presentations, purchasing gift cards for door prizes, and providing treats/refreshments for student chapter membership drives are just a few of the opportunities in which our Chapter can show support for future professionals.



"Rockin' the Runway"

Sponsor \$500.00 _____ **Sponsor \$250.00** _____ **Sponsor \$100.00** _____

Contributions will be designated to help grow this fabulous event. They will help fund the event, food, MC and of course DJ for music to keep the models rockin' down the runway with Industry Partner inspired outfits.

"impactFULL" Awards Celebration

Sponsor \$500.00 _____ **Sponsor \$250.00** _____ **Sponsor \$100.00** _____

This event helps showcase the project awards designers have received, recognize all industry partners who have contributed in the projects and help acknowledge any member who has volunteered this year. The funds would help possibly purchase wine for people to enjoy on the table, appetizers during cocktail hour and center pieces for the tables.

Gift Cards

Gift Card \$100.00 _____ **Gift Card \$50.00** _____

Gift Card \$25.00 _____ **Gift Card \$15.00** _____

Donation of a gift card can be used for any ASID event to possibly entice students to interact with professionals or for door prizes at conference to encourage designers to attend all Industry Partners booths.

Thank you in advance for your support of the NE/IA Chapter of ASID. If you have any questions, please feel free to contact one of the sponsorship co-chairs.

Barb Ganey, IP | 402-330-3400 | bganey@kbbriggs.com

Lisa McCoid, AIA, ASID | 402-502-7309 | lisa@d3interiors.net

Julie Odermatt, ASID, NCDIQ | 402-502-7309 | julie@d3interiors.net



2017 Nebraska/Iowa Chapter ASID Sponsorship Pledge Form

Company: _____
Contact: _____
Address: _____
Telephone: _____
Email: _____

LEVEL OF SPONSORSHIP

Platinum - \$5000.00
 Silver - \$3000.00
 Bronze - \$2000.00
 "Enlighten" Conference/Education: \$500 \$250 \$100
 "impactFull" Awards Celebration: \$500 \$250 \$100
 "Rockin' the Runway": \$500 \$250 \$100
 Student Activities: \$500 \$250 \$100
 Gift Cards: \$100 \$50 \$25 \$15

Chapter sponsorships will run from January 1 through December 31, 2017.

Payments: Once your pledge form is received, a formal contract and invoice will be sent. Please indicate if you would like to pay in full or prefer the following payment schedule:

- Please invoice me in full
 Please invoice me according to this payment schedule
 1/3 invoiced and due January 1, 2017
 1/3 invoiced and due February 1, 2017
 1/3 invoiced and due March 1, 2017

Signature: _____

Please mail, email or fax this form to:

NE/IA Chapter of ASID
PO Box 85362
Lincoln, NE 68501-5362
Email: admin@asid-neia.org
Fax: 402-975-6003

**Contributions or gifts to the Nebraska/Iowa Chapter of the American Society of Interior Designers are not tax deductible as charitable contributions.*