

2026 NE/IA Chapter ASID Chapter Sponsorship Info

Please review the Chapter Sponsorship categories below. If you are interested in a recognition sponsorship, please complete the Agreement and return to the Chapter President. After your agreement is received, a counter-signed copy will be returned to you. Please return your signed Agreement by November 30, 2025. Sponsorship funds are due in full by January 1, 2026. We can only accept company checks as payment at this time. SPONSORSHIPS ARE NOT ACTIVE WITHOUT A SIGNED AGREEMENT AND FULL PAYMENT.

Sponsorships, contributions, or gifts to the Nebraska/Iowa Chapter of the American Society of Interior Designers are not tax deductible as charitable contributions; however, they may be considered an advertising/marketing or business expense. Please check with your accountant to verify the designation.

RECOGNITION	BRONZE (\$2000)	SILVER (\$3000)	PLATINUM (\$5000)
Company exposure on the Chapter's current social media platforms (including Facebook, Instagram and LinkedIn), to include: 1) an ad/logo for posting on our social media; and 2) your logo added to our Facebook page banner (displayed all year long).	Up to two (2) times during calendar year	Up to three (3) times during calendar year	Up to six (6) times during calendar year
Company logo, by sponsorship level, formatted into the signature of every email distributed by Chapter Administrator (examples below)	✓	✓	✓
Company and sponsorship level recognition at every Chapter event (both in-person and virtual) (verbal and/or visual, depending on technology used).	✓	✓	✓
Company logo with link to your company's website displayed on Chapter website scroller.	January – December	January – December	January – December
Platinum sponsors will have a static slide on the website homepage.			✓
Company logo and a link to your company's website displayed in our monthly e-newsletter <i>Design Expressed</i> .	12 issues; Jan-Dec	12 issues; Jan-Dec	12 issues; Jan-Dec
A representative from your company will be given the opportunity to provide a brief company overview (verbal) at every Chapter event (both in-person and virtual).			✓
Business cards and/or promotional materials no larger than 5"x7" may be placed on tables at any in-person Chapter event (excluding team meetings hosted by an IP member).	✓	✓	✓



LEVELS OF SPONSORSHIP:

_____ **Platinum Sponsorship - \$5,000.00**

Corporate co-sponsorship available at this level; company logos (combined) cannot be larger than any other single platinum sponsor.

_____ **Silver Sponsorship - \$3,000.00**

_____ **Partner (2-4 PPL) - \$1,000.00**

_____ **Bronze Sponsorship - \$2,000.00**

_____ **Partner (1-2 PPL) - \$500.00**

AGREEMENT

This will confirm the terms and conditions on which _____ ("you") have agreed to become a **Chapter Sponsor** of the Nebraska/Iowa Chapter of the American Society of Interior Designers (ASID) ("us") at the above checked levels of support.

1. We hereby grant you the right to be a **Chapter Sponsor**. You shall have the right to use the name of the Chapter and our trademarks associated during the 2026 sponsorship period (January through December 2026), provided it is not used as an endorsement of any of your products or services. All such materials are subject to our prior written approval, which shall not be unreasonably withheld. If you have selected a Platinum Sponsorship, you are able to add a corporate co-sponsor to the sponsorship. The corporate sponsor needs to also be a Nebraska/Iowa Chapter Affiliate Member, even if they are a national sponsor or member of ASID. It has a condition that the logos (combined) cannot be larger than any other single platinum chapter sponsor.

2. We shall use our best efforts to provide you with the recognition offered in the Recognition description above, during the time period of January through December 2026.

3. We shall give you recognition on promotional materials prepared by us. Failure to provide us with your logo and other requested materials within the requested deadline may result in the absence of your information from promotional materials.

4. We shall use reasonable efforts to prevent the unauthorized use of the product name and trademarks by third parties and to prevent other activities commonly referred to as "ambush marketing." You will not grant any of your rights hereunder to any third party nor allow any tie-in partner of yours to refer to your official status hereunder without our prior written approval. You will notify us in writing if you learn of any unauthorized use of the product name or trademarks or any ambush marketing activities.

5. In consideration of all licensing and other rights granted you hereunder; you will pay us a Licensing Fee of \$ _____ (insert level of support) either in full, or according to a payment plan set-up with the Chapter President, **PRIOR TO SPONSORSHIP RECOGNITION BEING GIVEN.**

Deadline: January 1, 2026

6. We represent and warrant that we are and shall remain until the completion of the sponsorship duly organized as a not-for-profit corporation under the laws of Delaware and that we are and will remain in good standing. We further represent and warrant that we have been recognized by the Internal Revenue Service as an exempt organization under Section 501(c) (6) of the Internal Revenue Code and that we will immediately notify you of any change in such status. Nothing herein shall require us to perform any

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service or provide any right to you, if in the reasonable opinion of our legal counsel, such activity would jeopardize our tax exempt status, but the mere taxation of an insubstantial amount of unrelated business income will not in itself excuse our performance of this Agreement. We shall be entitled to take all reasonable steps necessary to ensure that our activities in recognition of your sponsorship of our product are within the parameters acceptable to the IRS. Currently we understand that the display of your name and/or products will not so jeopardize our tax exempt status, but you must and will avoid "calls to action" for the purpose of same, as that term is used in current Internal Revenue Service regulations or as such term or its equivalent is hereafter adopted by the IRS with respect to unrelated business income.

7. We shall have the right to use your trademarks in advertising and promoting the sponsorship/event. You shall also have the right to use our product trademarks in connection with your promotion of your sponsorship of the Chapter.

8. Each party represents and warrants that it is free to enter into this Agreement without violating the rights of any person, that its trademarks do not infringe the trademarks or trade names of any person and that it will comply with all laws and regulations pertinent to its business.

9. In the event that any Chapter activity or event does not take place due to any cause beyond the reasonable control of the parties, this Agreement shall terminate and our only obligation shall be to return to you the Licensing Fee paid us hereunder less any direct out-of-pocket expenses incurred by us prior to the date of termination.

10. This Agreement does not constitute a partnership or joint venture or principal-agent relationship between us. This Agreement may not be assigned by either party. It shall be governed by the laws of the State of Nebraska. It is complete and represents the entire agreement between the parties.

If this accurately sets forth our Agreement, sign below and return a copy to our office.

Agreed and accepted this _____ day of _____, 202__.

NE/IA CHAPTER ASID:

Brienne Wilhelm, FY2026 President
Nebraska/Iowa Chapter ASID
PO Box 228, Boys Town, NE 68010
Phone: 402-297-6616
Email: President@ne-ia.asid.org

CHAPTER SPONSOR:

Company:_____

Signature:_____

Name:_____

Title:_____